

Member-To-Member



The value we get from being an AOTA member vastly outweighs the cost. For less than \$19 a month—or just 62¢ a day—we get a host of tangible and intangible benefits that support us in practice.

Joining AOTA is like buying an insurance policy to help protect our paycheck, career, and future.

➔ Strong and Effective Advocacy

“AOTA is working every day to advance the profession, protect OT from external threats, and help develop new practice opportunities. Imagine what would happen if reimbursement for our services disappeared. Or if other health care professionals began doing our work. Or if the profession was locked out of practicing in health and wellness or any emerging practice area where clients can benefit from OT.”

“AOTA accomplishes results such as the removal of the requirements in Medicare that would have prevented any competent OT from performing wheelchair evaluations. And the repeal of the Medicare cap on OT services. And the expansion of OT in home health.”

“With healthcare reform imminent, AOTA is our strongest voice in the debate because it is the only voice solely dedicated to promoting and defending OT. Healthcare reform may not guarantee continued levels of reimbursement for OT services. AOTA is our most powerful advocate to ensure reimbursement for our services in the new American healthcare system.”

➔ Public Awareness

“Many consumers and other health professionals are misinformed about what OT does, and they need to be educated about our effectiveness and value. Ensuring that the public knows what we do means requests for referrals to OT by our clients and recognition by our colleagues.”

“AOTA has embarked on a major public awareness initiative—**Living Life To Its Fullest**—to create a ‘brand’ identity for the profession with payers, referrers, and the public. AOTA needs more support to effectively mount this campaign and reach millions of people with the message that OT is essential to health and quality of life.”

➔ Professional Responsibility

“As professionals we have an obligation to lifelong learning. Participating and supporting our professional organization is a basic responsibility to ensure that we are prepared to provide the best care for our clients and to ensure that OT remains a strong, viable profession for those who will need our services in the future. AOTA is dedicated to ensuring that OT thrives for another 100 years.”

➤ Professional Growth and the Future of OT

“AOTA offers resources designed to expand and enhance our skills as well as understanding of evidence-based practice, which can show the value of OT through positive client outcomes.”

“AOTA helps keep us on top of our game through high-quality, cost-effective continuing education products and tools that help us meet state licensure renewal and NBCOT certification renewal requirements, as well as a 30% discount on registration to AOTA’s Annual Conference & Expo, OT’s top educational and networking opportunity of the year.”

“Members receive access to the *Evidence-Based Practice Resource Director* and Critically Appraised Topics and Papers (CATS and CAPS), as well as a 30 percent discount on AOTA’s evidence-based Practice Guidelines on a variety of important topics.”

“AOTA is creating a database of OT-specific outcomes; this data will be available to researchers for analysis and for use in advocacy to continue to defend our scope of practice. AOTA research is scanning the environment to bring members the latest relevant research news, and building these resources on the Web can increase research within the profession.”

➤ Participation

“We have the opportunity to lead and help keep OT progressive and relevant. AOTA offers us the best opportunity we’ll ever have to build our résumés, and create a legacy of leadership and commitment.”

➤ Networking

“Who we know can be as important as what we know. AOTA members have access to colleagues in specific practice areas through OTConnections*, our new online professional community of friends, mentors, potential employers, and clients, as well as global connections that expand our outreach and possibilities through the Special Interest Sections and Annual Conference & Expo.”

*www.otconnections.org