

AOTA offers a full spectrum of ways to reach an influential and involved market—Our members!



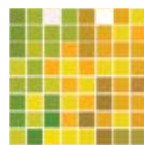
## Print Advertising

*Special Interest Section*  
*Quarterly Newsletters* . . . . . 4  
*American Journal of Occupational Therapy*  
 Product . . . . . 5  
 Continuing Education . . . . . 5  
 Recruitment . . . . . 5  
 Specifications and Policies . . . . . 11  
*OT Practice*  
 Editorial Calendar . . . . . 6–7  
 Product . . . . . 8  
 Continuing Education . . . . . 9  
 Recruitment . . . . . 9  
*Buyer's Guide*  
 Print and Online Listings . . . . . 10  
 Continuing Education Directory  
 Print Listings . . . . . 10  
 Specifications and Policies . . . . . 11  
*Annual Conference Program Guide* . . . . . 15



## Online Advertising

*OT Practice*  
*Buyer's Guide*  
 Print and Online Listings . . . . . 10  
*OTjobLink*  
 Job Postings . . . . . 12  
 Buttons and Banners . . . . . 13  
*1-Minute Update* Broadcast E-mail . . . . . 12  
*Web Buttons and Banners* . . . . . 13



## Conference & Expo

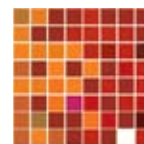
**Conference Visibility**  
*OT Practice* . . . . . 6–11  
 Photo Gallery Web Buttons . . . . . 13  
 Exhibit Hall Booth Space . . . . . 14  
*Exhibit Hall Pocket Guide* . . . . . 14  
*Annual Conference Program Guide* . . . 15  
 Conference & Expo Sponsorship . . 16–19  
 Exhibitor-Sponsored Seminars . . . . . 20  
 Pre- and Post-Conference Lists . . . . . 22



## Sponsorship & Meetings

**Print and Online**  
*Special Interest Section*  
*Quarterly Newsletters* . . . . . 4  
*1-Minute Update* Broadcast E-mail . . . 12  
**Annual Conference**  
 Conference & Expo Sponsorship . . 16–19  
 Exhibitor-Sponsored Seminars . . . . . 20  
**Meetings**  
 Program Directors' Meeting . . . . . 20  
 Student Conclave . . . . . 21  
**Special Awareness Event**  
 Occupational Therapy Month . . . . . 20

*100% cancellation fee applies for all Sponsorship & Meetings listed above.*



## AOTA List Rental Service

*AOTA Membership* . . . . . 22  
*Pre- and Post-Conference Lists* . . . . . 22  
*For Colleges and Universities Only* . . . 23

*All prices and information contained within, and all AOTA policies, are subject to change without notice.*