# AOTA'S 2013 OT PRACTICE BUYER'S GUIDE LISTING CONTRACT

**Please supply the information for your one FREE product category listing. To enhance your free product category listing—or additional paid listings—choose from a variety of enhancement options. All companies that wish to be included in AOTA's 2013 OT Practice Buyer's Guide must submit a contract. Listings will be included in the printed and online versions of the 2013 OT Practice Buyer's Guide if received by October 12, 2012.**

## Section 1 One *FREE* Basic Category Listing

*(Please print all information as it should appear in the 2013 OT Practice Buyer's Guide.)*

Company _____

Address _____

_____

City _____

State/Zip Code _____

Country _____

Web Site _____

Toll-Free Phone _____

Phone _____

Fax _____

E-Mail _____

Contact Name _____

Title _____

One Free Category Number: _____
(see the complete list of product categories)

## Section 2 *ENHANCEMENTS*

Remember, one basic listing is FREE. Descriptions, logos, highlights, and hot links are not included in the free basic listing. You can purchase additional listings and/or enhancements. The enhancements below will gain you exposure in both print and online listings.

1) I want _____ additional category listing(s) @ $95 each. $_____
NOTE: Only one listing is free.
Additional category(s) numbers: _____

2) I want _____ company description(s)* $_____
(up to 50 words maximum) @ $150 each placement.
Place in the following categories: _____

3) I want _____ company logo(s)** @ $75 each placement. $_____
Place logo(s) in the following categories: _____

4) I want _____ highlight(s) @ $65 each placement. $_____
Place in the following categories: _____

5) I want _____ hot link(s) @ $75 each placement. $_____
☐ Hot link directly to my Web site.
Place in the following categories: _____

My Web site address is: _____

### *SPECIAL ENHANCEMENT PACKAGES*

6) 1 - company description
1 - company logo
1 - highlight
1 - hot link
☐ $ 290 ($75 SAVINGS)

7) 2 - company descriptions
2 - company logos
2 - highlights
2 - hot links
1 - additional category
☐ $ 525 ($300 SAVINGS)

For package pricing for 3 or more categories, call 800-877-1383, ext. 2861.

TOTAL AMOUNT $_____

***Company Description***
Please attach your company description (50 words maximum).
Do not use all capital letters.
Insert ®, ©, and ™ symbols where necessary.
Descriptions are subject to editing for length, grammar, and style.

****Logo Artwork Specifications***
Company logos submitted as electronic artwork must be 300 dpi AND at least 3 inches wide.

### *PAYMENT INFORMATION*

☐ Check made payable to AOTA is enclosed.
Charge my ☐ AMEX ☐ Visa ☐ Discover ☐ MasterCard

Card Number _____ Exp. Date _____

Name exactly as on card (please print) _____

Signature _____

***ALL ORDERS MUST BE PREPAID.***

## Section 3 *SUBMIT* contract and electronic artwork as directed below.

Fax: 301-656-6280
E-mail: ccollins@aota.org
Mail: Attn: Advertising Assistant, OT Practice, AOTA,
4720 Montgomery Lane, Bethesda, MD 20814-3425

Questions? Call 800-877-1383, ext. 2608.
Outside the U.S., please call 301-652-6611, ext. 2608.

This completed form constitutes a contract for listing(s) in the 2013 OT Practice Buyer's Guide, December 17, 2012 issue. **Free basic listings, paid listings, and enhancements must be received by October 12, 2012.** Cancellations must be in writing and received by October 12, 2012. Cancellations received after October 12, 2012 for paid listings are subject to a 50% cancellation fee.

Authorized Signature _____ Date _____

AOTA® The American Occupational Therapy Association, Inc.

Name (please print or type) _____ Title _____

E-mail Address (will not be published) _____

# AOTA'S 2013 BUYER'S GUIDE CATEGORIES

**Please indicate the product category number in Section 1 of the contract for your *FREE* listing, and in Section 2 for your additional listing(s).**

001 Accessible Housing Design and Construction
002 Active Stimulation Materials
003 Activities of Daily Living
004 Activity Monitors
005 ADA-Related Products
006 Adaptive Equipment & Technology
106 Advertising Agency
007 Ambulatory Aids, Canes, Walkers, & Accessories
008 Aquatic Exercise/Therapy
009 Arm/Wrist Exercisers
010 Arts and Crafts
011 Assessments/Evaluations
107 Assisted Living Facilities
012 Assistive Technology
013 Associations/Organizations
116 Autism/Asperger's Syndrome
014 Back Therapy Equipment
015 Balls
016 Bandages, Slings, & Braces
017 Bathroom, Laundry, & Toilet Aids
018 Biofeedback, Electrotherapy
019 Blind/Low Vision
020 Burn Therapy Supplies
021 Children's Modular Positioning Equipment and Inserts
022 Clothing, Adaptive
023 Cognitive/Perceptual Testing
024 Cognitive Rehab Materials
108 Colleges and Universities
025 Communication Aids
026 Computer Input Devices
027 Computer Software, Assessments/Evaluations
028 Computer Software, Billing and Management
102 Computer Software, Curriculum/ Education Management
029 Computer Software, Instructional
030 Computer Software, Rehabilitation
100 Consultants
031 Continuing Education Programs/ Workshops
032 Continuous Passive Motions
033 Contract Services
067 Dehumidification Equipment/HVAC
034 Developmental Learning Materials
035 Dressing and Grooming Aids
036 Driving Aids
109 Driving Rehabilitation
037 Early Intervention
038 Eating and Feeding Aids
039 Education Materials
040 Elastic Supports and Garments
041 Environmental Controls/Switches
042 Ergonomics
043 Exercisers, General Resistive
044 Financial Services
045 Foot Aids/Orthoses
046 Functional Assessment Equipment
047 Furniture, Adaptive
048 Gerontology
049 Hand Exercisers
050 Hand Therapy Supplies
051 Handicapped Accessible Vehicles
052 Handwriting and Reading Aids
053 Hook-and-Loop Fasteners
110 Home Modifications
054 Horticultural Therapy
055 Hospitals
056 Hot/Cold Therapy
057 Incontinence
058 Infection Control
059 Injury Prevention Programs
103 Innovative Technology Programs
060 Insurance
061 Internet
099 Jewelry
062 Lifts
063 Managed Care
064 Marketing
065 Medical Record/ Office Management
105 Medications
066 Miscellaneous
068 Mobility Devices
069 Orthopedic Pillows
097 Orthopedic Taping
098 Pain Management
070 Pediatric Rehabilitation Equipment
071 Pediatric Tools
072 Perceptual Motor Development
111 Pharmacy
073 Physical Agents
074 Positioning Supplies
112 Private Practice
113 Promotional Items
114 Orthotics/Prosthetics
075 Publishers/Publications
104 Ramps
076 Reaching Devices
077 Recreation, Sports Equipment
078 Recruitment and Staffing
079 Rehabilitation Facilities
080 Safety
115 School Systems (Pre-K through 12)
081 Scooters
082 Seating/Positioning, Adults & Children
083 Sensory Integration Equipment/ Vestibular
085 Special Education Materials
086 Splinting Materials
084 Stimulation Equipment
087 Stress Management
088 Therapeutic Equipment
089 Toys, Adapted
101 Ultrasound
090 Upper Extremity
091 Videos, Film, DVDs and Audiotapes
092 Vision Screening
093 Vocational Rehabilitation
094 Wheelchairs & Accessories
095 Work Evaluations
096 Work Hardening

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