You are the Future Challenge III

Student advocacy meets AOTA's Centennial Vision

"***We envision that occupational therapy is a powerful, widely recognized, science-driven, and evidence-based profession with a globally connected and diverse workforce meeting society's occupational needs***"

Enter your school's or student organization's video project for a chance to:

- Have your video used for promotion purposes with AOTA!!!
- Be honored at the Assembly of Student Delegates meeting in San Diego 2013!

Submit your schools video project by March 1, 2013 to asd@aota.org with "URTF Challenge III" in Subject line.

*****Schools are allowed to enter videos in all both categories!*****

If you have any questions about the video competition, email *Jamie Morris, Communications & Advocacy Chairperson of ASD Steering Committee* at jamielynnmorrisot@gmail.com

Categories and Scoring Criteria:

1. Increasing Awareness of OT

Student video projects aimed to *increase awareness of the occupational therapy profession* will be scored on the following criteria:

- The video must be created to increase awareness of occupational therapy with the primary purpose of eventual use for recruitment purposes in the context of high schools, undergraduate programs, ect.
- Reaches out to varied populations (professionals, organizations, community members, etc.) to increase the visibility and awareness of the profession
- Accurately portrays the aspects of the profession in a way that presents ideas in a creative and memorable manner

2. Why should you join AOTA Video?

Student video projects aimed to *increase awareness of why continued AOTA membership is so important* will be scored on the following criteria:

- The video must be created to increase awareness of the importance of AOTA membership with an emphasis on student members maintaining their membership as professionals.
- Reaches out to students, current members, professionals, or any non-members
- Accurately portrays the aspects of the profession in a way that presents ideas in a creative and memorable manner